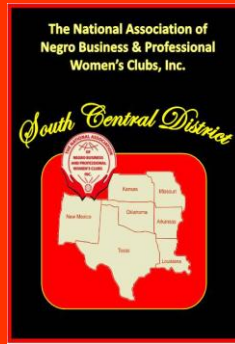


South Central District

The National Association of Negro Business & Professional Women's Clubs, Inc.

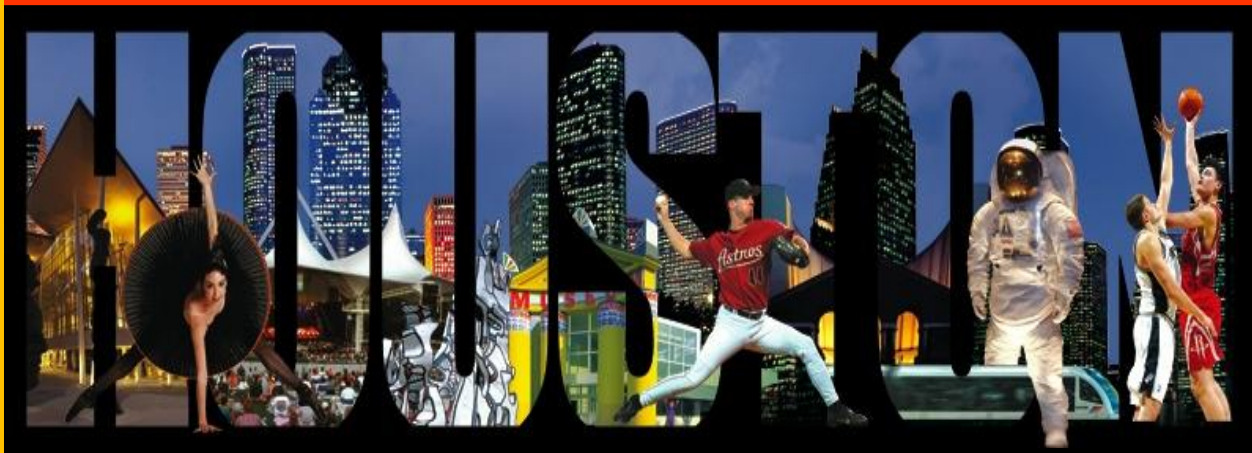


49th Annual Conference

March 11-13, 2011

Crowne Plaza Houston North Greenspoint Hotel
Houston, Texas

Dr. Lavern J. Holyfield, Governor
Patricia B. Maples, Vice Governor



South Central District

MISSION STATEMENT:

The mission of the South Central District of the National Association of Negro Business & Professional Women's Clubs, Inc. is to sponsor and support programs that lead to improved social and civic conditions in our local and global communities and to provide opportunities for personal growth and professional development of our youth while promoting and protecting the interest of its membership of business and professional women.

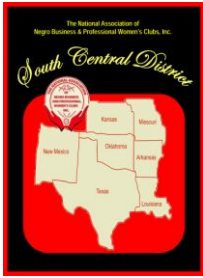
VISION STATEMENT:

The South Central District will be a leader among organizations that serve our communities, empower youth and support the interests and concerns of business and professional women.

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The National Association of Negro Business and Professional Women's Clubs,



South Central District

P.O. Box 381626 Duncanville, Texas 75138
Website: www.SouthCentralDistrictSite.org

A Community-oriented, 501(C)3 Organization



GOVERNOR
Dr. Lavern J. Holyfield
Duncanville, TX
scdnanbawc@sbcglobal.net

VICE GOVERNOR
Patricia B. Maples
Dallas, TX

RECORDING SECRETARY
Alice Powell
Fort Worth, TX

FINANCIAL SECRETARY
Dr. Linda Callaway
Houston, TX

TREASURER
Gail Thames
Cedar Hill, TX

YOUTH LEADER
Carol Blakes
Garland, TX

YOUTH SECRETARY
Victoria Upton
Dallas, TX

www.southcentraldistrictsite.org

January 7, 2011

Greetings, South Central District!

As we proceed with plans for the upcoming 49th Annual South Central District Conference, our focus remains on a *Prescription for Change*. The conference theme, ***Built for the Road Ahead: A Prescription for Change in Leadership, Entrepreneurship and Technology***, incorporates major initiatives of this administration. The quest to enhance the district's potential for success and sustainability by promoting **Vitality** (shared leadership), **Vision** (strategic planning) and **Visibility** (heightened awareness) continues. Likewise, personal development of the district membership is addressed through the **SCD Leadership Academy** and through workshops in leadership, entrepreneurship and technology.

At the request of the membership, we will donate books to a predominantly minority educational institution in Houston. In addition, **Project: PEACE of Mind**, introduced last year, will also continue. Thus, I encourage you to bring donations of books for elementary – aged children and nonperishable food items for military families in the Houston area.

In preparation for the youth division, the very capable and compassionate youth leadership team has planned programs that will challenge and build upon their dynamic potentials. These ladies have sought to provide unique and entertaining activities which will allow the youth to learn and to enjoy!

Further, I wish to express my sincere gratitude to all the district officers and other members of the **SCD Leadership Team**. However, I wish especially to acknowledge Gail Thames, Treasurer/Budget Chair, for the expertise and accountability with which she manages the district's finances and Vice Governor Maples for her passionate dedication to the district programmatic thrust.

South Central District, remember: we are here on this earth for a reason. We must honor the Association's commitment to serve others, to "make this world a better place". None of this can happen without your help! Together, we are a dynamic leadership team and we can make things happen if we continue to move forward as "**One District, One Voice!**"

Grateful for the opportunity to lead this dynamic organization!

Lavern J. Holyfield, DDS



Greetings! My beloved Club Sisters, Ombudsmen & Youth;

I extend a cordial invitation to each of you as we prepare to gather for our 49th South Central District Conference in Houston, Texas. Your support during this past year has been phenomenal, and I am most appreciative. Our District Conference Theme is **“Built for the Road Ahead: A Prescription for Change in Leadership, Entrepreneurship and Technology.”** The Theme represents an expressive sharing of how proud we are of the traditions we hold from our past, and how inspired we are in anticipation of changes for our future.

Our **Vitality** has been strong as we have worked together as “One” during an outstanding 75th National Convention. Our **Vision** involves the continuation of a strategic plan that invites others “To Get on Board” the new membership train. Our “One District, One Voice” has helped to maintain our **Visibility** throughout local, state, district and national venues. The **Proud and Sensational South Central District** has *Vitality, Vision, and Visibility*; and that has been our *Prescription for Change*.

This District Conference is held in the great State of Texas, the 2nd Largest State in the Union and well known for dynamic Black Women. Women like Emily Morgan “The Yellow Rose of Texas”, Barbara Jordan “The First African American Woman from the Deep South” to become a United States Representative, and Mae Jemison “The First African American Woman Astronaut.” Our conference presenters are powerful and gifted women from within that are prepared to encourage, empower and equip you in improving your business, profession, and technical skills.

Now, as we make the final arrangements to ensure the “I’s” are dotted and the “T’s” are crossed, we ask you to plan now to attend, register early, travel safely and bring your best memories, share your dreams for the future, and just have fun. Without you this conference will be “incomplete.” WE NEED YOU, and YOU NEED US!

Most grateful,

Patricia

Patricia B. Maples, Vice Governor
2009-2011 SCD –NANBPWC, Inc.

South Central District Youth Leader

Carol A. Blakes

"Recognizing M.Y. S.P.A.C.E."



As the South Central District prepares for the 49th Annual District Conference in Houston, Texas, I am pleased to bring you greetings on behalf of the Youth Department. As I reflect on our conference theme; Build for the Road Ahead: Leadership, Entrepreneurship and Technology; I am certain that we are building for the road ahead by involving and investing in the future of our youth.

Our Youth are looking forward to attending the conference in Houston as well as visiting some of the attractions offsite. Several workshops and presentations have been planned to educate them on various subjects. They will visit Jewel Simpson Houston Academy to hold their annual tree planting ceremony and meet Ms. Jewel Houston who is a life member of the Houston League BPW. They will also tour Texas Southern, a well known HBCU in the area. As usual, lots of planning and preparation is in progress to make this conference enlightening, enjoyable and safe for our youth. We expect our youth to follow the rules and be respectful and courteous at all times.

I commend the Youth Advisors for their work in organizing the youth to participate in various programs throughout the year to support the National Youth Theme: Recognizing M.Y.S.P.A.C.E. and for the many hours they will spend preparing them for the Oratorical and Suitcase Players competitions. Club Sisters; we have been intrigued and entertained by the youth presentations and each year they get better. I can assure you that the "Best" is "yet to come." Our oratorical topic: How Can African American Spending Impact Our Economic Empowerment and Our Ability to Leave a Legacy for the Future? With such a challenging topic, this is definitely going to be an exciting competition." Best wishes "to all of our youth as they prepare for the competition. May the "Best" club win!

I will see you in Houston.

Best Regards,

Carol

South Central District

LEADERSHIP TEAM

District Officers

GOVERNOR

Dr. Lavern J. Holyfield

VICE GOVERNOR
Patricia B. Maples

RECORDING SECRETARY
Alice Powell

FINANCIAL SECRETARY
Dr. Linda Callaway

TREASURER
Gail Thames

YOUTH LEADER
Carol Blakes

YOUTH SECRETARY
Ashley Webb

PARLIAMENTARIAN
Carol Montgomery

HISTORIAN
Bessie Moody

CHAPLAIN
Winstona Chadwick

INTERN'L AFFAIRS REPRESENTATIVE
Viveca Wilson

District Committee Chairs

Archives / History, Bessie Moody - South Dallas
Awards, Faye Collins - South Dallas
Budget & Finance, Gail Thames - Dallas Metropolitan
Constitution & Bylaws, Carol Montgomery - Garland
Council of Presidents, Ruby Armstrong - Garland
Credentials, Delores Simmons - Greater Fort Worth
Education, Kay Hunter - South Dallas
Elections, Thelma Brown - Dallas Metropolitan
Evaluation, Dr. Gwen Morrison - Greater Fort Worth
Fundraising, Mary Luckey - Southeast Dallas
International Affairs, Viveca Wilson - North Texas
Jurisprudence, Mae Frances Saulter - South Dallas
Membership (Life), Marion Hill - South Dallas
Membership Extension, Beverly White - GKC
Necrology, Winstona Chadwick - District Chaplain
Nominating Committee, Brenda Kinard - GND
Ombudsmen, Eunice & Jesse Curtis, Gtr. North Dallas
Power of Minutes, Alice Powell - District Secretary
Program Showcase, Vivian Jones - South Central

Programs/Workshops, Vice Governor Maples
Publicity / Public Relations, Minder Varner - Houston
Procedures Manual, Mae Saulter - Past Governor
Receptions, Patricia Maples, Vice Governor
Registration, Gail Thames - District Treasurer
Resolutions, Clara Page - Palestine
Souvenir Journal, Governor Holyfield
Standard Operating Proc., Mae Saulter - South Dallas
Technology, Jayne Reuben - South Dallas
Time & Place, Patricia Wagner - South Dallas
Vendors, Charmaine Traylor - North Texas
Vocal Arts, Vice Governor Maples
Youth Advisory, Carol Blakes - District Youth Leader
Conference Coordinating Team, Jackie Harrison - SD
Leadership Academy, Diane Wright Jones - Southeast
Yvonne Emanuel - South Dallas
Pre-conference Activities, Yvonne Emanuel - So. Dls.
2010 Convention Task Force, Kay Hunter*, South Dls.
Young Adult Committee, Dorcas Robinson, Houston

PROTOCOL: MEETING ATTIRE

Friday, March 11, 2010

Leadership Academy, Board Meeting- Business Casual

Opening Ceremony & Vocal Arts - Evening Attire

Youth Meeting Pre-Conference Meeting
Casual Attire

First Time Attendees Meeting
Casual Attire

Saturday, March 12, 2011

Life Members' Meeting, General Session & Workshops
Business Attire

Youth Tree Planting/Tour - Casual Attire

Rites of Passage, Karibu Awards Banquet & Gala Governor's Reception
African Heritage Attire

Youth Entertainment - Casual Attire

Sunday, March 13, 2011

Prayer Breakfast, Necrology & Closing Session
White Business Attire; Young Men: Suits &/or White Shirt & Tie

District Projects

Project: PEACE of Mind

Each member is asked to bring a minimum of 4 canned goods and/or non perishable food items to donate to a military family.

Education

Bring a book to donate to an Early Childhood Center.

Conference – at –a Glance

Friday, March 11, 2011

Leadership Academy	9:00 a.m. – 2:00 p.m.
Registration/Credentials	Noon until 6 p.m.
Board Meeting	3:00 p.m. – 6:00 p.m.
Opening Ceremony	7:00 p.m. – 8:00 p.m.
Vocal Arts Competition	8:00 p.m. – 10:00 p.m.
Reception	10:00 p.m. – midnight
Youth Meeting	11:00 p.m. - midnight
First Time Attendees	11:00 p.m. – midnight

Saturday, March 12, 2011

Life Members' Meeting	7:00 a.m. – 7:45 a.m.
Registration/Credentials	7:00 a.m. – 8:00 a.m.
District Business Office	8:00 a.m. – midnight
General Session	8:00 a.m. – 10:30 a.m.
Youth Mtg/Workshops	8:45 a.m. – 10:15 a.m.
Youth Competitions	10:00 a.m. – Noon
Lunch on –you-own	12:30 p.m. – 2:00 p.m.
Elections	2:00 p.m. – 2:30 p.m.
Youth Tree Planting/Tour	2:30 p.m. – 5:00 p.m.
Adult Workshops	3:00 p.m. – 5:00 p.m.
Rites of Passage	7:00 p.m. – 8:00 p.m.
Karibu Awards Banquet	8:00 p.m. – 10:00 pm
Governor's Gala Reception	10:00 p.m. – midnight
Youth Entertainment	10:00 p.m. – midnight

Sunday, March 13, 2011

Prayer Breakfast	8:00 a.m. – 9:15 a.m.
Necrology	9:15 a.m. – 10:00 a.m.
Closing Session	10:30 am – 12:30 p.m.
Closing Board Meeting	1:00 p.m. – 2:00 p.



Crown Plaza Houston North Greenspoint Hotel

425 N. Sam Houston Parkway East
Houston, Texas 77060
Phone: 281.445.9000 or 800.227.6963



Reservation Cut-off Date
Thursday, February 24, 2011

GUEST ROOM RATES

Room Type	Single/ Double	Triple	Quad
King	\$97	\$107	\$117
Double	\$97	\$107	\$117

All room rates are subject to the current local occupancy tax charged at 17%.

Early Departure Fee

The hotel will charge \$75 if you leave earlier than the scheduled date unless notified at or before check-in.

Amenities:

- Wireless internet
- Free Parking
- Business center
- Restaurant
- Gift Shop
- Exercise Room
- Copy Service
- Fax Service



Youth Agenda At-A-Glance

Youth Department's Theme: ***Recognizing M.Y.S.P.A.C.E.***

Friday, March 11, 2011

Afternoon

- 3:00 – 5:30 PM Youth Rehearsals for Oratorical and Suitcase Players Competition
5:30 -6:00 PM Rites of Passage Rehearsal

Evening

- 11:00 PM – 12:00 Midnight – Meet and Greet

Saturday, March 12, 2011

Morning

- 8:00 – 10:00 AM Presentation and Judging of the Showcase Boards

10:00 – 11:00 AM Workshops
11:00 – 12:00 AM Oratorical and Suitcase Players Competition
12:00 – 12:30 PM Lunch

Afternoon

- 12:30 – 1:00 PM Leave for Tree Planting Ceremony
1:00 – 1:45 PM Tree Planting Ceremony (*Jewel Simpson Houston Academy*)
2:00 – 3:30 PM Tour of Texas Southern University
4:30 – 5:15 –PM Workshops

Evening

- 7:00 – 8:00 PM Rites of Passage Ceremony
8:00 PM – Midnight Dinner and Dance
10:00 – Midnight Youth Entertainment

Sunday, March 13, 2011

- 7:00 AM – Noon Prayer Breakfast and closing Session

49th South Central District Conference
Vitality, Vision, Visibility: A Prescription for Change
 Program/Workshop– District Planning Meeting
 Houston, Texas
 March 11-13, 2011

THEME: *Built for the Road Ahead: A Prescription for Change in Leadership, Entrepreneurship and Technology.*

Workshop Title & Contents:	Content Description	Presenter
Leadership		
Behavior Management: Determining your Leadership Style. <i>Speaker will use personality screening tools that consider the individual behaviors and situational conflict of management.</i>	<i>This workshop will require participants to complete a personality questionnaire, prior to the conference and review the results during the workshop that will identify how managing your behavior leads to successful outcomes and possible changes, in your personal leadership philosophy and style.</i>	Yvonne Emanuel, 13 th SCD Governor
Entrepreneurship		
Anchoring your business through the perfect storm. <i>Speaker will address mandates within the current legislative environment that assist the business owner in identifying protection concerns.</i>	<i>This workshop will help participants to understand the different legislative challenges and required government paper work in healthcare, housing, employment and economic development that will affect small businesses.</i>	Kennice Gossip, NTL Sunset Mortgage Company & Associates
Technology		
Harnessing technology to enhance communication. <i>Speaker will use the latest in technology for demonstrating different programs during their presentation.</i>	<i>This workshop will review instructions for generating power point presentations, publisher documents (newsletters, invitation, etc.) and simple excel spreadsheets. In addition, the bases of social media and information storage will be discussed. *Participants must bring personal laptops and come prepared to ride the information highway!</i>	Dr. Jayne Reuben and SCD Tech Team
Membership Growth Forum		
<i>Recruiting & Retaining Club Sisters under 40 while keeping Sisters over 60.</i>	<i>During a general session the membership will develop realist goals, approaches, timelines and a measurable strategic plan for increasing the South Central District membership by states, cities and clubs in the next 5 years. * A survey on membership growth and District satisfaction prior to the 49th Conference.</i>	Patricia Maples, Vice Governor

Committee Members: Vice Governor Maples *, Co-Chair Beverly Oakes **, FVP's of all Clubs.

CONFERENCE REGISTRATION FORM



49th Annual South Central District Conference – March 11-13, 2011

Crowne Plaza Houston North Greenspoint Hotel ■ 425 N. Sam Houston Parkway East ■ Houston, Texas 77060

Last Name	First Name	Club
Address	City / State / Zip	Telephone
Elected Office Held in Club	Elected Office Held District / National	Email
Emergency Contact Information: Name	Relation:	Telephone #

Check all that apply:

Adult Member
 Youth
 Ombudsman
 Delegate
 Life Member

Date of Arrival: _____ **Date of Departure:** _____

BPW ADULT MEMBER FEES & DATES:	Fee	Amount Due
Registration [January 8, 2011 – February 12, 2011]	\$135.00	
Late Registration [February 13, 2011 – February 26, 2011]	\$150.00	
Onsite Registration [March 11 & 12 only]	\$185.00	
YOUTH / BETA PSI MEMBER FEES & DATES :		
Registration – [January 8, 2011 – February 12, 2011]	\$ 55.00	
Late Registration [February 12, 2011 – February 26, 2011]	\$ 70.00	
Onsite Registration [March 12 & 13 only]	\$ 90.00	
OMBUDSMEN / GUEST FEES & DATES:		
Registration – [January 8, 2011 – February 12, 2011]	\$ 85.00	
Late Registration [February 12, 2011 – February 26, 2011]	\$100.00	
Onsite Registration [March 12 & 13 only]	\$135.00	
OTHER ACTIVITIES:		
Karibu Awards Banquet [Ombudsmen / Guests / Visitors]	\$ 60.00	
Prayer Breakfast [Ombudsmen / Guests / Visitors]	\$ 40.00	
TOTAL CONFERENCE FEES		\$
CHECK MEAL PREFERENCE FOR KARIBU AWARDS BANQUET	<input type="checkbox"/> Vegetarian <input type="checkbox"/> Chicken	

First choice for Adult Workshop	#	Area or Title:
Second choice for Adult Workshop	#	Area or Title:

Souvenir Journal Advertisement Form

Full Page \$100

1/2 Page \$60

1/4 Page \$45

Business Cards \$25

A FEE OF \$15 IS DUE FOR PICTURES AND/OR NON-ELECTRONIC ADS.

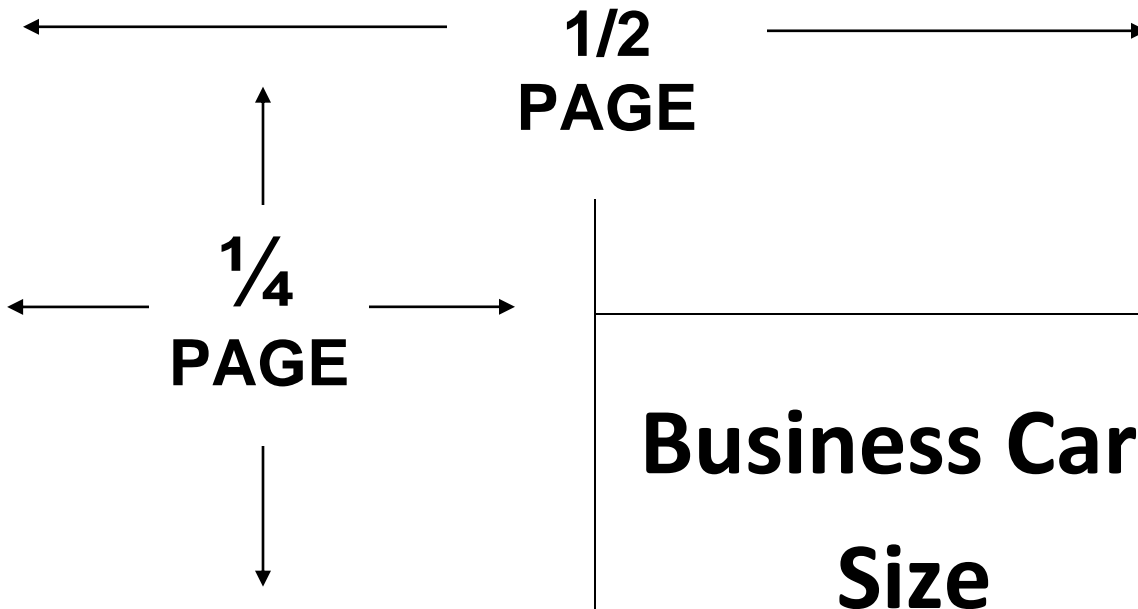
For easier processing, email all CAMERA-READY Ads to the District Governor at scdnanbpwc@sbcglobal.net. Then send a hardcopy and check to the District office. Ads that cannot be emailed should also be sent directly to the District Office:

South Central District-NANBPWC, Inc.
Attn: Governor L. Holyfield
P.O. Box 381626
Duncanville, Texas 75137

Sold by:
Name: _____ Club: _____

Purchased by: _____ Size: _____ Amount due:\$ _____

DEADLINE: Monday, February 1, 2011





SOUTH CENTRAL DISTRICT CONFERENCE VENDOR BOOTH APPLICATION FORM

District Conference Date: Friday, March 11 through Sunday, March 13, 2011

<p>Conference Location: The Crowne Plaza Houston Greenspoint Hotel 425 North Sam Houston Parkway East Houston, Texas 77060 (800) 948-0424 or (281) 445 -9000</p> <p>Hotel Sales Coordinator: Allison Richardson 281-310-2312 arichardson@cphoustonnorth.com</p>	<p>Conference Vendor Coordinator: Charmaine Traylor Tele: 214-356-3319 Email: cytraylor@traylormotorhomes.com</p> <p>South Central District Contact Information: P.O. Box 381626 • Duncanville, Texas 75138 972-780-8550 • 214-205-0185 – FAX Email: scdnanbpwcinc@sbcglobal.net www.southcentraldistrictsite.org</p>
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Vendor Application Fee:
BPW Member \$50.00 per booth
Non-BPW Member: \$100.00 per booth
Fee Deadline: Friday, February 18, 2011

Vendor Name (as it is to appear on the signage)			Vendor N ^o	
Vendor Contact Name	Title	BPW Member <input type="checkbox"/> Yes <input type="checkbox"/> No	Club Name (if applicable)	
Address		City	State	Zip
Office Phone:	FAX Phone:	Cell Phone:	Other:	
Product Descriptions*			*No open flames, combustible or otherwise hazardous products, or open, unwrapped food products are permitted.	

Vendor Fee Payment Information:

PAYMENT MUST BE MADE BY YOUR COMPANY BUSINESS CHECK, OR CERTIFIED PAYMENT ATTACHED TO THIS APPLICATION.

NO PERSONAL CHECKS. MAKE CHECKS PAYABLE TO: South Central District – NANBPWC, Inc. and send to:

South Central District – NANBPWC, Inc
P.O. Box 381626
Duncanville, Texas 75138
Attn: VENDOR APPLICATIONS

SCD Office Use Only

<p>Date Application / Payment Received:</p> <p><input type="checkbox"/> Check <input type="checkbox"/> Certified Funds</p> <p>Number: _____ Amount: _____</p>	<p>SCD Initials</p>
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Vending Hours: Noon Friday through Noon Sunday

Each Booth will be provided one (1) draped table, two (2) chairs, one (1) wastebasket, and signage. The South Central District will provide display space for your products and merchandise, and make every effort to provide a place for your products and merchandise to be secured in the hotel. †The South Central District is not, however, responsible for the security of your products / merchandise, equipment or personal property during the Conference.

† _____ Vendor Initials